



## A NIGHT OF PURE IMAGINATION

### FEBRUARY 28TH AT THE COEUR D'ALENE RESORT

*We are so excited to work with you, fellow Sorensen parents, to continue to make this event, and our school, a unique place for our kids to learn and grow. The money raised at the auction is used for all the extra arts and humanities opportunities that put the "magnet" and magic in Sorensen Magnet School!*

**Did you know?** Sorensen's Magnet Arts & Humanities Programs are funded 100% by donations. Last years' auction raised over \$88,500! This means we need to raise over \$305 per student so that Sorensen kids can engage in hands on, immersive arts and cultural experiences during school, and before and after school classes. Performance Teams, Artists-in-residence, Arts & Humanities block opportunities... all possible thanks to the magnet fund.

#### **Your participation is essential! Please plan to participate in the following ways:**

- **Secure Auction Items:** If each child's family procured at least two auction items we would have over 400 donations! Do you own a business? Frequent a business? Have a special talent you can donate? Most people love to help out our downtown little school... all you have to do is ask!

##### **Examples of donations:**

- Services (house cleaning, yard work, cooking, etc)
- Trips or use of vacation homes/boats/snowmobiles/RV's/Game/event tickets
- Homemade high quality artisan goods
- Lessons or classes
- Gift certificates or products

**TIP:** Keep a few Procurement Forms and Donation Request Letters (available in the office) in your glove box so when you are at a business, you are prepared to ask for a donation. Social media and email provide great additional avenues to procure items!

*If every family procures two items by December 21st and turn your donation into the office, our auction will be off to an incredible start! Our final deadline for donations is February 7th.*

- **Sponsorship:** If you own a business or know someone that might be interested in sponsoring the auction, please contact us! Sponsorships range from \$50 - \$5,000 and it is a great marketing opportunity. For more information please review the Sponsorship Form in the office or on the PTO website.
- **Volunteer:** There are loads of logistics before the event, as well as the day and night of the auction. Stop in at the office and see how we can put your talents to work.
- **Plan to attend the Auction at The CDA Resort:** Buy tickets and plan to have a blast on an amazing night! You'll enjoy delicious food, drinks, fun entertainment, dance to live music AND bid on some great deals while you're at it! Come experience a Night of Pure Imagination on February 28th!

*A huge part of what makes Sorensen so unique is the Arts and Humanities program- these programs cannot continue without the support of Sorensen parents. **Please partner with us!***