



THE
SORENSEN
Auction
and SOIREE!

LIGHTS, CAMERA, AUCTION!!!

THE 2019 SORENSEN AUCTION & SOIREE IS FRIDAY, MARCH 8TH

We are so excited to work with you, fellow Sorensen parents, to continue to make this event, and our school, a unique place for our kids to learn and grow. The money raised at the auction is used for all the extra arts and humanities opportunities that put the “magnet” in Sorensen Magnet School!

Did you know? Sorensen’s Magnet Arts & Humanities Programs are funded 100% by donations. Last years auction raised over \$88,500! This means we need to raise over \$275 per student so that Sorensen kids can engage in hands on, immersive arts and cultural experiences during school, and before and after school classes. Performance Teams, Artists-in-residence, Arts & Humanities block opportunities... all possible thanks to the magnet fund.

Your participation is essential! Please plan to participate in the following ways:

- 1) **Secure Auction Items:** If each child’s family procured **at least two** auction items we would have over 400 donations! Do you own a business? Frequent a business? Have a special talent you can donate? Most people love to help out our downtown little school... all you have to do is ask!

Examples of donations:

- Services (house cleaning, yard work, cooking, etc.)
- Trips or use of vacation homes/boats/snowmobiles/RV’s
- Game/event tickets
- Homemade high-quality artisan goods
- Lessons or classes
- Gift certificates or products

Basket Ideas:

- Rainy Day Basket
- Movie Night Basket
- Oscar Basket
- Eat for a week (gift certificates)
- Coffee Basket, BBQ Basket, or Spa Basket

*Make it fun! Get together with another family/friend and build your own basket.

TIP: Keep a few Procurement Forms and Donation Request Letters (available in the office) in your glove box so when you are at a business, you are prepared to ask for a donation. Social media and email provide great additional avenues to procure items!

- **If every family procures two items by December 21st** and turn your donation into the office, our auction will be off to an incredible start! Our final deadline for donations is **February 8th**.
 - Please check the Sorensen PTO website (<http://smpto.org>) for **updates and links to all the forms you will need to procure donations** for the auction (including the google doc link where you can see in real-time what businesses have been asked to donate and you can input information after you contact a business to eliminate dual soliciting).
- 2) **Sponsorship:** If you own a business or know someone that might be interested in sponsoring the auction, please contact us! Sponsorships range from \$50 - \$5,000 and it is a great marketing opportunity! For more information please review the Sponsorship Form in the office or on the PTO website. Stay tuned for more information on how to sponsor a STAR in honor of your child on the Sorensen Walk of Fame at the event!
 - 3) **Volunteer:** There are loads of logistics before the event, as well as the day and night of the auction. Stop in at the office and see how we can put your talents to work!
 - 4) **Plan to attend the Auction at The CDA Resort:** Buy tickets and plan to have a blast on an amazing night! You will enjoy delicious food, drinks, fun entertainment, dance to live music from Royale, AND bid on some great deals while you're at it! Come experience the magic of Old Hollywood!

A huge part of what makes Sorensen so unique is the Arts and Humanities program- these programs cannot continue without the support of Sorensen parents. **Please partner with us!**

In celebration of our school,
Your Sorensen Auction Planning Committee

Questions? Ideas? Want to get involved on a committee? Email: auction@smpto.org

Chairs: Holly Larson & Sara Meyer
Silent Auction: Katie Roberts & Cate Kuhlmann
Sponsorship: Brinnon Mandel
Live Auction: Ben & Jenn Drake
Decorating: Gregg Johnson & Candice Colquhoun
Raffle: Jennifer Miller
Volunteers: Holly Weymouth
Marketing: Kristi Rietze
Software and Check in/out: Danielle Quade