

SPONSORSHIP OPPORTUNITIES

The SORENSEN AUCTION and SOIREE

— WHY SPONSOR? —

Sorensen's Magnet Arts & Humanities Programs are funded 100% by community donations. In the 2016/2017 just over \$150 per student was spent for 347 Sorensen kids to engage in hands on, educational arts and cultural experiences during school and through before and after school classes.

It's a great investment in the community with high returns! Research overwhelmingly shows evidence of the benefits of arts education. The arts support achievement in school, strengthen skills essential for a 21st century workforce, and enrich the lives of young people and communities.

It keeps your business name and brand in front of the community. Your organization will be recognized at the event, online and in promotional materials.

Position your brand to be a key element in a wonderful gathering of people who support kids and the arts!

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PRESENTING SPONSOR

\$5,000

- Full table of 8.
- 4 bottles of wine on the table.
- Preferred seating at the event with special table décor.
- Prominent acknowledgement (with logo) on all auction advertisements.
- Prominent signage (with logo) at the event.
- Large advertisement space in the event program. This program will also be an insert in the CdA Press and distributed to all subscribers two weeks before the event.
- Web & social media recognition and promotion of sponsor's FB page.

PLUS:

- Press release with photo submitted to the Coeur d'Alene Press.
- Opportunity to use The Art Spirit gallery to host an event with no venue fee. Provide your own catering and host a holiday party or special celebration for your staff or clients.
- Sponsor logo art piece created by Sorensen kids for sponsor to keep and display.

EMERALD CITY SPONSOR

\$2,500

- Full table of 8.
- 2 bottles of wine on the table.
- Prominent acknowledgement (with logo) on all auction advertisements.
- Prominent signage (with logo) at the event.
- Advertisement space in the event program. This program will also be an insert in the CdA Press and distributed to all subscribers two weeks before the event.
- Web & social media recognition and promotion of sponsor's FB page.

PLUS:

- Sponsor logo art piece created by Sorensen kids for sponsor to keep and display.

RUBY SLIPPER SPONSOR

\$1,000

- 4 tickets to the event
- Bottle of wine on the table
- Acknowledgement (with logo) on all auction advertisements.
- Prominent signage (with logo) at the event.
- Advertisement space in the event program. This program will also be an insert in the CdA Press and distributed to all subscribers two weeks before the event.
- Web & social media recognition and promotion of sponsor's FB page.

OVER THE RAINBOW SPONSOR

\$500

- 2 tickets to the event.
- Signage (with logo) at the event
- Business listing in the event program. This program will also be an insert in the CdA Press and distributed to all subscribers two weeks before the event.
- Web & social media recognition and promotion of sponsor's FB page.



THE SORENSEN AUCTION and SOIREE

COMPANY NAME _____

NAME _____

PHONE _____

EMAIL _____

ADDRESS _____

SPONSOR LEVEL: PRESENTING EMERALD RUBY OVER THE RAINBOW

PAYMENT METHOD: BILL ME CHECK PAY ONLINE AT WWW.SMPTO.ORG

SIGNATURE _____