






11th Annual Sorensen Auction and Soiree

Saturday, April 29th, 2017 • 5:30pm • Jacklin Building, North Idaho Fairgrounds

You do so much for Sorensen; what can Sorensen do for you? We recognize the good will that comes with your cash donation and make every effort to ensure your contribution is valuable to you beyond just the benefits listed below.

Sponsorship Levels	Sponsorship Benefits					
	Year-Round		Pre-Event		Day of Event	
	Annual Event Banner*	News Print Ad Listings **	Logo on Invitation, electronic reader board, signage on Gov't week 1 week prior	\$65 Tickets	Program Insert	Table Placard
Gold \$1000				8 (full table)	Cover Logo	
Silver \$500				4	Program & Poster Logo	
Bronze \$250				2	Program Mention	

* Displayed at event and all year in Sorensen gym.

** Number & size of ads dependent on # of sponsorships sold and partnership with media outlets

Company Name _____ Contact Name _____ Phone _____

Email Address _____

Sponsor Level (circle one): **GOLD** **SILVER** **BRONZE**

Option: I do not plan to attend the auction, please forego my tickets. This is a cash donation for sponsorship perks only.

Signature: _____



sorensen

parent + teacher organization
Sorensen Magnet School PTO
PO Box 135, Coeur d'Alene, ID 83816

Deadline for sponsorships is February 28th, 2017

Alternate Sponsorship Option: Sponsors can elect to reach a higher level through the donation of merchandise for the auction in addition to cash donations. To be eligible sponsors must:

1. First commit a cash donation to reach, or exceed one of the levels indicated above.
2. Have merchandise donations approved by the Auction Committee.

For example, if a sponsor provides a cash donation of \$250 (Bronze Level) plus an auction donation, the highest level that sponsor may attain is Silver, regardless of the value of the item(s) donated.